

# When conflict ignites, resolution is a skill.

*Workplaces are fracturing. Negotiations are failing. Families are splintering. When conflict feels unsolvable and the stakes are too high to get it wrong, the ability to resolve what others can't is the edge that changes everything. From Boise, Idaho to the United Nations to the global stage, Carol Barkes has spent 15+ years giving people that edge — with neuroscience-based processes that are accessible, practical, and built for the real world.*

## CAROL BARKES

CONFLICT RESOLUTION · NEGOTIATION · NEUROSCIENCE

#19 Most-Watched TEDx Worldwide 2024 · 3M+ Combined Views

Former Firefighter

Top 1% Global Mediator

Bestselling Author w/ Jack Canfield

Idaho Women of the Year Honoree — twice

MIT Sloan: Neuroscience & Leadership

Adjunct Lecturer, Boise State · Univ. of Idaho · CSI

90%+

MEDIATION  
RESOLUTION  
RATE

3M+

COMBINED  
TEDX  
VIEWS

14K+

CASES  
MEDIATED

#19

MOST-  
WATCHED  
TEDX  
WORLDWIDE  
2024

SIGNATURE KEYNOTES — CONFLICT RESOLUTION · NEGOTIATION · NEUROSCIENCE

▶ TWO VIRAL TEDX TALKS · 3M+ COMBINED VIEWS

### From Flames to Solutions: Conflict & Negotiation

Why authentic connection resolves conflict faster than any tactic. Neuroscience-backed. Immediately actionable.

### Conflict Curious: What Your Brain Is Trying to Tell You

A paradigm shift on every hard conversation. Audiences leave with tools they use before they reach the parking lot.

### The Neural Edge: Your Brain's Operating System Needs an Upgrade

For high-performing teams and leaders. The hidden neuroscience behind costly communication breakdowns.

### Drama-Free De-Escalation

Endorsed by Princeton University's Bridging Divides Initiative — practical, brain-based tools for defusing high-tension situations before they ignite.

Your audience is ready for this. Is your event?

BOOK AN EVENT OR INTERVIEW  
[admin@carolbarkes.com](mailto:admin@carolbarkes.com)

CALL DIRECTLY  
208-314-1330

SOCIAL  
[@CarolBarkes](https://www.instagram.com/CarolBarkes)

# Carol Barkes

CONFLICT RESOLUTION · NEGOTIATION · NEUROSCIENCE · KEYNOTE  
SPEAKER

"The TOP Neuroscience and Conflict Resolution  
Expert in the United States." — Fox News

## TWO VIRAL TEDX TALKS

### TEDX HUNTINGTON BEACH

#### Conflict & Negotiation: From Flames to Solutions

Drawing on her firefighting past and 15+ years of high-stakes mediation across 14,000+ cases, Carol reveals why the most powerful resolutions happen when you drop the tactics and embrace genuine human connection.

TWO VIRAL TEDX TALKS · MORE THAN 3 MILLION COMBINED VIEWS

### TEDX SWANSEA

#### Finding the Sweet Spot in Conflict and Negotiation

How shifting the stories we tell ourselves transforms even the most entrenched conflicts into genuine breakthroughs — and connection that lasts.

OVER 1 MILLION VIEWS



## A FEW ROOMS CAROL HAS CHANGED



## WHAT AUDIENCES WALK AWAY WITH

- 1 A brain-first framework for every conflict**  
Understand the neuroscience behind why people shut down, lash out, or disengage — explained in plain language anyone can grasp and use immediately.
- 2 Negotiation for the rest of us**  
No power tactics. No intimidation playbook. Carol's brain-based approach to negotiation is practical, collaborative, and built for the way real humans actually work — saving time and relationships simultaneously.
- 3 Tools they use the same day**  
Attendees consistently report changed relationships at home and at work within 24 hours. That's not enrichment. That's transformation.
- 4 A talk they'll be telling you about for years**  
Firefighter grit + humor + neuroscience made human = the most memorable talk on the program. No academic jargon. No dry slides. Just science that lands.

Carol's approach goes straight to the heart instead of circling around the surface issues. I can see why she has such a high success rate. That feels rare and powerful.

— M.L.

Carol's knowledge of conflict resolution is brilliant — and her ability to connect with her audience is amazing. Her practical suggestions were something I could implement immediately in both my business and my personal life.

— S.K., SEAL BEACH, CA

I used the palms-up method with my wife last night. This morning there's a pod of young professionals practicing her techniques around the office.

— A.F., BOISE, IDAHO

## BOOKING

### FORMAT

Keynotes · Half & Full-Day Workshops · Virtual

### TRAVEL

Domestic & international engagements welcomed

### CUSTOMIZATION

Every talk tailored to your audience & industry

### ADD-ONS

Executive Coaching · Team Conflict Assessments · Consulting · Breakout Sessions · VIP Private Experiences



## FORGED UNDER PRESSURE

The operating system behind every technique she teaches.

The conversations that matter most are the ones people keep avoiding. Give your audience the tools to stop avoiding them.

THREE WAYS TO BRING CAROL TO YOUR STAGE

BOOK AN EVENT OR INTERVIEW  
[admin@carolbarkes.com](mailto:admin@carolbarkes.com)

SPEAKING TOPICS & MEDIA KIT  
[carolbarkes.com/speaking](http://carolbarkes.com/speaking)

CALL DIRECTLY  
208-314-1330

In a world this divided, this is the talk every organization needs right now.